

CASHCOWPRO

产品介绍

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- CashCowPro是一款全球排名前十的亚马逊店铺财务分析工具，其核心业务是集中管理亚马逊店铺后台，可以帮助亚马逊卖家高效率掌控财务数据，提升店铺业绩。
- CashCowPro为亚马逊卖家提供了店铺销售数据分析、ppc广告报表分析、库存监测、跟踪产品关键词、订单信息分析、A/B测试、自动邮件发送、选品调研等服务，旨在帮助卖家无需人工核算, 无需专业财务人员，无需花费高昂的财务系统就能快速了解店铺中各个产品的销量以及利润情况，以高效的方式实现亚马逊销售业绩的增长。

功能地图



销售数据，了解您的利润



关键字跟踪与效果



无限电子邮件用于评论收集



前2000万名亚马逊产品选择器，包括免费的Chrome扩展程序



库存监控



自动报告



效果和转化百分比



AB测试自动上市优化

销售数据

即时了解您的利润

快速检测每一个SKU，用精准的数据采取策略，提升业绩。

- 实时销售，利润，促销和退款
- BSR和排名
- 与竞争对手对比
- 库存水平和销售速度

ALL

DASHBOARD

CASHCOWPRO

SETTINGS

HELP

TOGGLE PREVIOUS PERIOD

FEBRUARY 11, 2020 TO FEBRUARY 17, 2020

SALES

\$1,012.85

NET REVENUE: \$980.95

UNITS

26

FULL: 14 | PROMO: 12

ORDERS

25

FULL: 13 | PROMO: 12

AVG. PRICE

\$38.96

STOCK VALUE: \$0.00

NET BEFORE COG | 78%

\$787.71

COG: \$0.00

NET PROFIT | 78%

\$787.71

PPC: \$0.00 | ROI: 0%

TODAY

YESTERDAY

LAST 7 DAYS

WEEK TO DATE

LAST 30 DAYS

MONTH TO DATE

LAST 12 MONTHS

YEAR TO DATE

CURRENT PAYOUT

CUSTOM

BY ASIN

UNSOLD

BY DAY

CHART

REFRESH | 23:35:03 Feb 18, 2020

FILTER BY PRODUCT, BRAND

RESET

SHOW

10

25

50

100

PRODUCT	ASIN	SALES	UNITS	ORDERS	FEEs	REFUNDS	NET PROFIT	SESSIONS	CONVERSION RATE	INVENTORY	AVG. UNITS PER DAY	STOCK OUT DATE	BSR
 SMARTER LIFESTYLE 女性用 エレガント… ★★★★★ SEE MORE	B073SD35G2 (QB-SB31-1058)	\$91.06	FULL: 2 PROMO: 0 TOTAL: 2	FULL: 2 PROMO: 0 TOTAL: 2	-\$16.48	-\$0.00 (0 0%)	\$74.58	0	0.0	59	0.3	MAY 16 - 2020	67833
 SMARTER LIFESTYLE エレガントなチャーム… ★★★★★ SEE MORE	B073X72CFW (DC-SMQD-VIOS)	\$91.06	FULL: 1 PROMO: 1 TOTAL: 2	FULL: 1 PROMO: 1 TOTAL: 2	-\$18.94	-\$0.00 (0 0%)	\$72.12	0	0.0	28	0.3	MARCH 30 - 2020	49451
 SMARTER LIFESTYLE エレガントなチャーム… ★★★★★ SEE MORE	B073X6MCCY (BF-43P5-CO7K)	\$91.06	FULL: 2 PROMO: 0 TOTAL: 2	FULL: 1 PROMO: 0 TOTAL: 1	-\$16.48	-\$0.00 (0 0%)	\$74.58	0	0.0	60	0.3	N/A	117114
SMARTER LIFESTYLE エレガントなチャーム… ★★★★★ SEE MORE	B073X6YTKY (ON-IHBQ-N02U)	\$91.06	FULL: 1 PROMO: 1 TOTAL: 2	FULL: 1 PROMO: 1 TOTAL: 2	-\$18.94	-\$0.00 (0 0%)	\$72.12	0	0.0	69	0.3	SEPTEMBER 14 - 2020	85444

关键字追踪

了解您的排名：每个产品最多跟踪100个关键字，通过设置主关键词追踪您的产品排名

- 监测产品展现效果
- 关键字建议工具：挖掘数百个优质关键词
- 分析关键字竞争力
- Listing分析器和优化器

ALL	KEYWORDS	CASHCOWPRO						SETTINGS	HELP
Select Product:  				TRACKING PAGE ANALYSIS KEYWORD MATRIX					
ADD/EDIT		REFRESH		LAST UPDATED: 12 JAN, 2020 SHOW 10 25 50 100  					
CHART	KEYWORD	VOLUME	POSITION	PAGE	1 DAY CHANGE	7 DAY CHANGE	30 DAY CHANGE	SEARCH OPTIMIZED	
	seat cushion lower back 	0	1	1	NC	NC	NC	NO	
	seat cushion for lower back 	260	2	1	NC	NC	-1	NO	
	foam seat 	6600	2	1	NC	NC	NC	YES	
	hip shaping cushion 	0	2	1	NC	NC	NC	NO	
	memory foam 	165000	3	1	NC	-1	-1	NO	
	pain relief 	40500	16	1	+64	-14	-14	YES	
	seat cushion 	201000	18	1	+62	-1	-13	NO	
	seat cushion tailbone 	390	40	3	+40	-6	-13	YES	
	boat anchor 	49500	40	1	+40	-19	-15	NO	
	anchor 	450000	80	5	NC	-65	-75	YES	

自动Feedback反馈收集,获得最真实的评价

通过积极地与客户沟通，解决客户产品使用过程中的问题
或改善客户购物体验，让客户发自内心的给你留下好评。

- 不限制邮件数量，可以用在任何一个国家
- 100%自动获取，一次配置躺着睡觉也可以获得好评
- 简单易用，防止负面评价
- 优化邮件发送时间和亚马逊A+认证

ALL

MESSAGING

CASHCOWPRO

SETTINGS

HELP

EMAILSSELLER FEEDBACKUNSUBSCRIBE USERSSUMMARY

EDIT ALL EMAILS

EDIT SELECTED

ENABLE ALL EMAILS

ENABLE SELECTED

ALL TYPES

FIRST PURCHASE

REPEAT PURCHASE

PROMOTION

Q

FILTER BY PRODUCT, BRAND

RESET

SHOW

10

2550100

SKU	TYPE	YOUR EMAIL SEQUENCE		STATUS
 7L-AR01-G3YJ LAST UPDATED: 1 DAY AGO	FIRST PURCHASE	→ EMAIL: 1 ✉ YOUR ORDER HAS SHIPPED... ⌚ 1 HOUR AFTER ORDER SHIPPED	→ EMAIL: 2 ✉ HOW IS YOUR ORDER? ⌚ 1 HOUR AFTER ORDER DELIVERED	DISABLED EDIT
 7L-AR01-G3YJ LAST UPDATED: 1 DAY AGO	REPEAT PURCHASE	→ EMAIL: 1 ✉ YOUR ORDER HAS SHIPPED... ⌚ 1 HOUR AFTER ORDER SHIPPED	→ EMAIL: 2 ✉ HOW IS YOUR ORDER? ⌚ 1 HOUR AFTER ORDER DELIVERED	DISABLED EDIT
 7L-AR01-G3YJ LAST UPDATED: 1 DAY AGO	PROMOTION	→ EMAIL: 1 ✉ YOUR ORDER HAS SHIPPED... ⌚ 1 HOUR AFTER ORDER SHIPPED	→ EMAIL: 2 ✉ HOW IS YOUR ORDER? ⌚ 1 HOUR AFTER ORDER DELIVERED	DISABLED EDIT
 BM-7DWK-S8IN LAST UPDATED: 1 DAY AGO	FIRST PURCHASE	→ EMAIL: 1 ✉ YOUR ORDER HAS SHIPPED... ⌚ 1 HOUR AFTER ORDER SHIPPED	→ EMAIL: 2 ✉ HOW IS YOUR ORDER? ⌚ 1 HOUR AFTER ORDER DELIVERED	DISABLED EDIT

强大的数据库

涵盖亚马逊前2000万畅销产品，高利润产品一目了然

- 发现和找到利润最高的产品
- 瞬间查看数百万产品数据
- 还有免费的谷歌浏览器插件
- 快速获取新产品的思路就在这里开始

ALLSELECTIONCASHCOWPROSETTINGSHELP

SELECTIONMY POTENTIAL PRODUCTSCHROME EXTENSIONROI ANALYSIS

UNITED STATESCATEGORIES19,498,458 PRODUCTSSHOW102550100

PRICEFROMTOBSRFROMTO

ESTIMATED SALESFROMTOSELLERSFROMTO

ESTIMATED UNITSFROMTOFEESFROMTO

REVIEWSFROMTONET OF FBAFROMTO

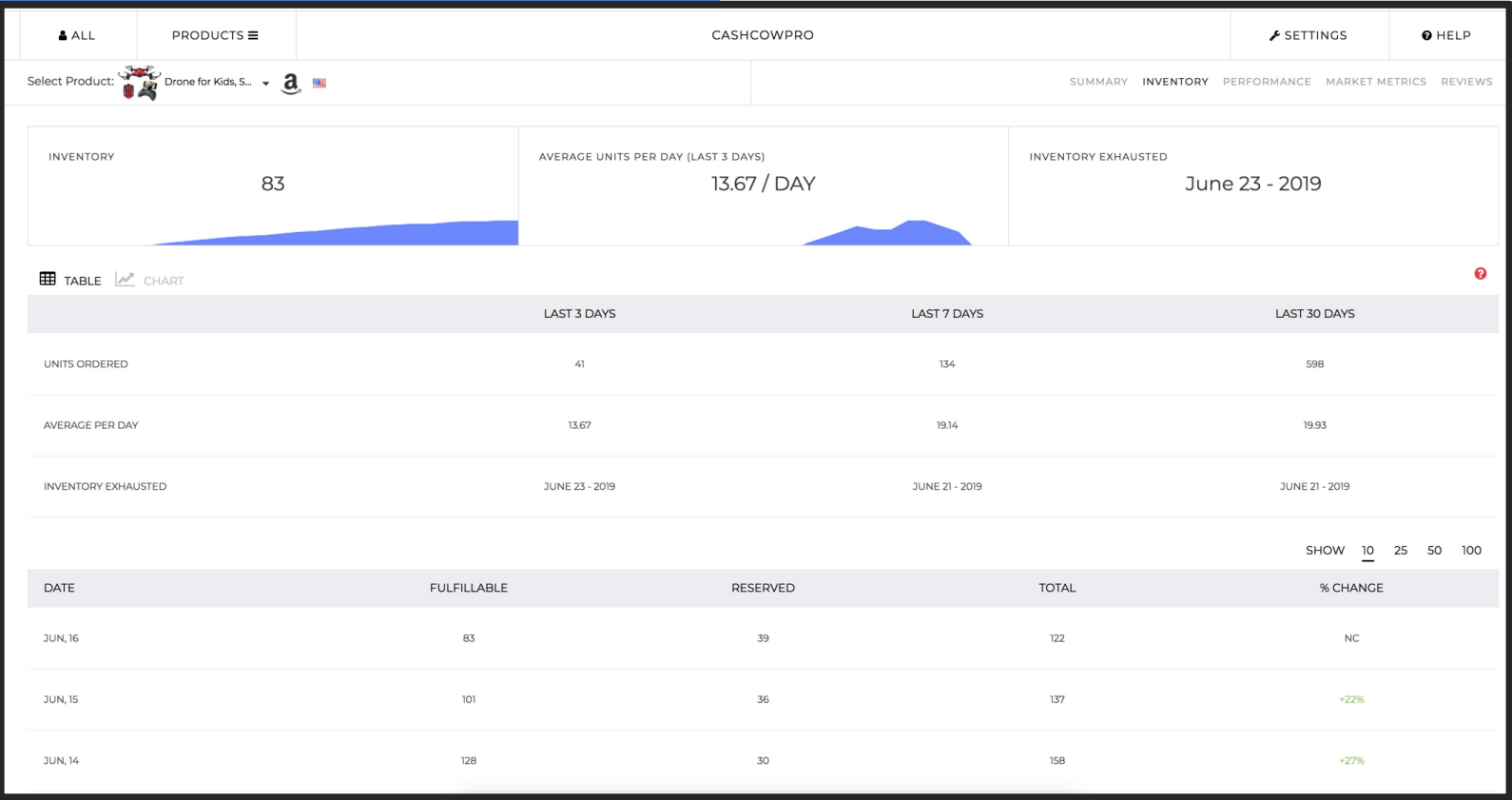
RATINGFROMTOWEIGHTFROMTO

SIZESSELLERS

KEYWORDS

APPLY FILTERS

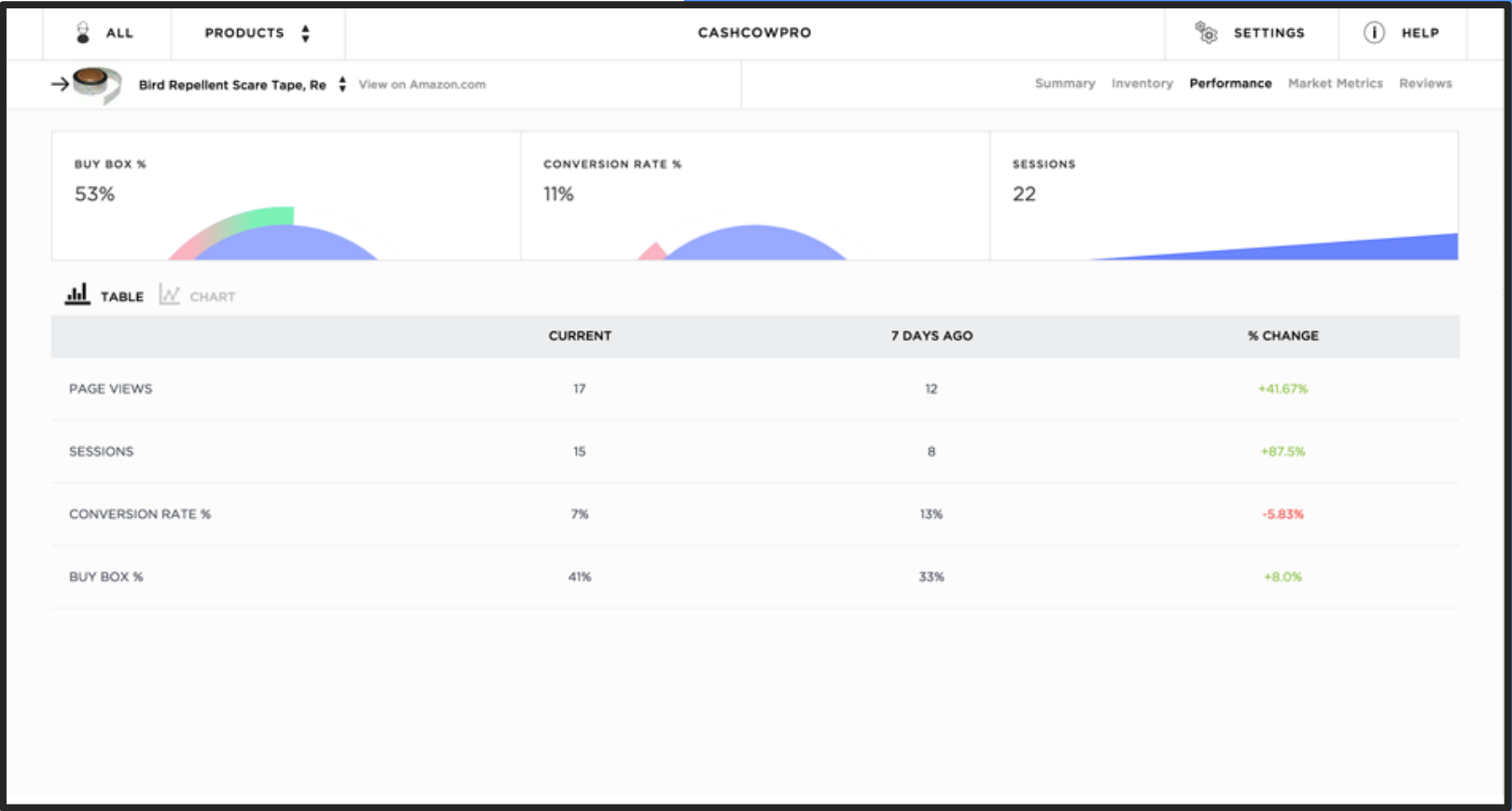
	NAME	BRAND	PRICE	FEES	NET	UNITS	SALES	BSR	REVIEWS / RATING	SELLER	SELLERS	SIZE	WEIGHT	
	ATHENA WOMEN'S PLUS-SIZE SAND TROPEZ SOFT CUP B... B017SBA6DE @ CLOTHING	ATHENA	\$52.99	-\$10.97	\$42.02	4	\$211.96	152831	1 5.0	FBA	1	STANDARD (LARGE)	N/A	
	INDIAN KURTI TOP TUNIC EMBROIDERED GREEN COTTON WOM... B017SBEG0S @ CLOTHING	MAPLE CLOTHING	\$27.99	-\$7.22	\$20.77	4	\$111.96	451157	5 4.6	FBA	1	STANDARD (LARGE)	N/A	
	(PACK OF 3) WOMEN'S FASHION FAUX FUR SOCKS / BOO... B017SBESPQ @ CLOTHING	SOCKS	\$24.99	-\$6.77	\$18.22	4	\$99.96	1720549	1 5.0	FBA	1	STANDARD (LARGE)	N/A	



产品页面浏览和转化率 %

知道产品展现数据，瞬间查看你和你的对手区别，还有可执行的提议

- 你的价格和竞争对手对比
- 你的转化率趋势和页面展现率
- 检测Reviews的变化
- 你和你对手的销售对比



AB Split Testing Tool.

哪个价格的转化率更高?

ALL	A/B TESTING	CASHCOWPRO						SETTINGS	HELP
NEW A/B TEST	ALL							SHOW 10 25 50 100	
PRODUCT	TEST TYPE	START DATE	END DATE	WINNING VARIATION	NET PROFIT	SALES	STATUS		
	SMARTER LIFESTYLE エレガントなチタン... DN-IHBQ-NO2U B073X6YTKY	SALE	JAN 15, 2020	JAN 28, 2020	22.99	\$393.82	\$736.30	COMPLETED	SEE RESULTS >
	LOVE THIS KITCHEN EL INNOVA... LTK-PIZZA-C14 B075SL6GLF	PRICE	JAN 15, 2020	JAN 28, 2020	12.99	\$49.03	\$149.85	RUNNING	SEE RESULTS >
	PREMIUM SILIKON TOPFLAPPEN ... LTK-PH-B B073L4PQWK	TITLE	JAN 15, 2020	JAN 28, 2020	Premium Silikon Topflappen Handschuh/Koch	€0.00	€0.00	PENDING STARTS MIDNIGHT JAN 15, 2020	SEE RESULTS >
	QUANTES PREMIUM DE BARBACOA... LTK-MHSG-L B07BNX9BBV	PRICE	JAN 13, 2020	FEB 09, 2020	7.99	€0.00	€0.00	STOPPED	SEE RESULTS >
Back To Top									

优化Listing，自动测试哪个价格可以获得最大的销量

- 可测试价格，标题，主图，描述
- 100% 自动化运行，只需简单开启
- 清晰了解每个变量的转化率和销售情况
- 优化提升你的listing，让运营变得更容易

CashCowPro定价

按月付费

专业版

~~\$ 99.70~~
\$ 49.97

每月

* 10天免费试用

* 随时取消

立即开始免费试用！

按年付费

最超值！

~~\$ 997~~
\$ 497

每年

* 10天免费试用

* 随时取消

立即开始免费试用！

联系方式



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二维码

